



**ନେତାଜୀ ସୁଭାଷ ଚନ୍ଦ୍ର ବୋଷ ମୁକ୍ତିବିଦ୍ୟାଳୟ, ସମ୍ବଲପୁର**

**Netaji Subhash Chandra Bose College, Sambalpur (Estd. 1972)**

Affiliated to Sambalpur University, NAAC Accredited C

## **3<sup>RD</sup> NATIONAL SEMINAR ON**

**TRANSFORMING ECONOMIC GROWTH IN INDIA:  
ALIGNING NATIONAL EDUCATION POLICY WITH  
INNOVATION, ENTREPRENEURSHIP AND EMPLOYMENT  
OPPORTUNITIES**



**ORGANIZED BY**

**P.G. DEPARTMENT OF COMMERCE  
N.S.C.B GOVT COLLEGE, SAMBALPUR (ODISHA)**

**DATE: 30<sup>TH</sup> AND 31<sup>ST</sup> OF JANUARY 2025**



## About Seminar

The 3rd National Seminar organized by NSCB College Sambalpur focused on "Transforming Economic Growth in India: Aligning National Education Policy with Innovation, Entrepreneurship, and Employment Opportunities." The seminar aims how the National Education Policy (NEP) 2020 can be leveraged to drive India's economic growth by aligning education with innovation, entrepreneurship, and skill development. This seminar discussions include fostering an entrepreneurial mindset, bridging the skill gap in the workforce, and integrating technology into education. Join us as we all from experts of academia, research scholars, students, industry, and government shared insights, concluding with recommendations for curriculum reforms, public-private collaborations, and policies to enhance employability and support economic development.

## About the Netaji Subhash Chandra Bose Govt. College

Netaji Subhash Chandra Bose College (NSCB College) in Sambalpur, Odisha, was established in 1972. Named after the prominent Indian freedom fighter Subhas Chandra Bose, it has a reputation for fostering academic excellence and social responsibility. The college offers undergraduate and postgraduate programs across various disciplines, emphasizing holistic development through extracurricular activities, including National Service Scheme (NSS) involvement, sports, and cultural events. NSCB College aims to provide quality education and nurture future leaders with strong ethical values.

## About the Commerce Department

Commerce Department of Netaji Subhash Chandra Bose College, Sambalpur, was established in 1972 to meet the rising demand for commerce education in Western Odisha. Founded with a vision to provide quality education, it began its journey with undergraduate courses, later expanding to include postgraduate programs. Over the decades, the department has evolved, integrating modern disciplines like finance, business management, and entrepreneurship into its curriculum. Known for its experienced faculty and dynamic approach, the department emphasizes both academic rigor and practical skills. Regular workshops, industry linkages, and co-curricular activities have cemented its reputation as a center for excellence in commerce education.

## Seminar Theme

The theme of seminar is to explore how aligning India's National Education Policy with innovation, entrepreneurship, and employment opportunities can drive transformative economic growth and create a skilled workforce for a sustainable future.



## Areas and Sub-Areas

### Role of NEP in Economic Growth

- **Aligning Curriculum with Industry Needs**
- **Skill Development and Employability**
- **Fostering Innovation in Education**
- **Education for Entrepreneurship Development**
- **Digital Learning and Economic Growth**
- **Public-Private Partnerships in Education**
- **Vocational Education and Employment Opportunities**
- **Entrepreneurship Education in Indian Universities**
- **Startup Ecosystem and Higher Education**

### Finance, Taxation and Economic Development

- **Tax Reforms on Innovation and Entrepreneurship**
- **GST and its Role in Promoting Economic Growth**
- **Financial Literacy**
- **Financial Inclusion**
- **Microfinance Models**
- **Role of Women in Economic Development**
- **Macroeconomic and Microeconomic Policies**
- **Corporate Financing Through Fin Tech Platforms**
- **Integrating ESG in Corporate Finance with AI & Blockchain**
- **Recent Trends in Marketing**

## Call for Research Papers

We invite academicians, researchers, students, and professionals to submit original research papers on the main theme and sub-themes of the seminar for paper submission & presentation.

## Guidelines for Abstract Submission

Authors are requested to submit abstracts of up to 150 words, formatted in Times New Roman, font size 12, with 1.5 line spacing and 2.5 cm (1 inch) margins, in MS Word. Please include up to 5 keywords and email your abstract to [nsbcom@gmail.com](mailto:nsbcom@gmail.com)



## Guidelines for Full Papers Submission

- ✓ **Length:** The full paper should be within a maximum of 5000 words, including references, tables, and charts.
- ✓ **Font and Spacing:** Use Times New Roman, font size 12, with 1.5 line spacing throughout the document.
- ✓ **Margins:** Set margins at 2.5 cm (1 inch) on all sides of the document.
- ✓ **Title and Author Information:** Include the title of the paper at the beginning, followed by the author(s) name(s) and affiliation(s).
- ✓ **Abstract and Keywords:** Begin with the abstract (not exceeding 150 words) and up to 5 relevant keywords.
- ✓ **Structure:** Organize the paper into clear sections such as Introduction, Literature Review, Objectives, Hypothesis, Methodology, Results & Discussion, Findings, Conclusion, and References.
- ✓ **Tables and Charts:** Number all tables and charts sequentially, provide a title for each, and include the source below.
- ✓ **References:** Use APA style for in-text citations and the reference list at the end of the paper.
- ✓ **Submission:** Submit the paper as a Word document to the designated email address [nsbcom@gmail.com](mailto:nsbcom@gmail.com) by the specified deadline.

## Important Dates

|                                      |                               |
|--------------------------------------|-------------------------------|
| Last Date for Abstract Submission:   | 15 <sup>th</sup> January 2025 |
| Acceptance of Paper                  | 18 <sup>th</sup> January 2025 |
| Last Date for Full Paper Submission: | 20 <sup>th</sup> January 2025 |
| Last Date for Registration           | 27 <sup>th</sup> January 2025 |

## For Registration Click Below

<https://forms.gle/6Fey8TtcF3zwNnsm6>

## Bank Account Details

|            |  |
|------------|--|
| A/C Name   | Commerce Department NSCB College Sambalpur |
| A/C Number | 365202010021300                            |
| IFSC       | UBIN0536521                                |
| Branch     | Sambalpur                                  |

## Registration Fees

|                                       |         |
|---------------------------------------|---------|
| Faculty Members or Corporate Delegate | Rs.1000 |
| Research Scholars                     | Rs.500  |
| Students                              | Rs.200  |

## Resource Persons



**Chief Guest**  
**Prof. Bidhu Bhusan Mishra**  
*Vice-Chancellor, Sambalpur University*



**Guest of Honour**  
**Dr. Rabindra Kumar Swain**  
*Associate Professor & Head in Commerce*  
*Utkal University, Bhubaneswar*

## Keynote Speakers



**Prof. Sabat Kumar Digal**  
*Head in Commerce*  
*Rama Devi Women's University, Bhubaneswar*



**Dr. Venkateswara Rao Bhanotu**  
*Associate Professor in Commerce*  
*Guru Ghasidas Vishwavidyalaya, Bilashpur*



**Dr. Gosala Raju**  
*Assistant Professor in Commerce*  
*Guru Ghasidas Vishwavidyalaya, Bilashpur*

**Chief Patron**

Prof. P.K Harpal  
Principal  
NSCB College, Sambalpur

**Patron**

Prof. D.K Sa  
Administrative Bursar  
NSCB College, Sambalpur

**Patron**

Prof. Shyam Bhoi  
Academic Bursar  
NSCB College

**Seminar Director**

Mrs. Alka Lugun  
Head, Dept. of Commerce,  
NSCB College

**Convenor**

Dr. Satyaranjan Garu  
Assistant Professor, Commerce  
Department, NSCB College

**Organizing Secretaries**

Mr. Shaswata Mahana  
Faculty of Commerce  
NSCB College, Sambalpur

**Organizing Secretaries**

Mr. Satish Sharma  
Faculty of Commerce  
NSCB College, Sambalpur

**Joint Organizing Secretaries**

- ❖ Mr. Rohit Kumar Agrawal, Faculty of Commerce, NSCB College, Sambalpur
- ❖ Ms. Reema Das, Faculty of Commerce, NSCB College, Sambalpur

## Advisory Committee

**Prof. Shyama Charan Acharya**, Former Professor, School of Commerce, Gangadhar Meher University

**Dr. Priyabrata Panda**, Head, School of Commerce, Gangadhar Meher University

**Dr. Harihara Mallik**, Associate Academic Bursar, NSCB College, Sambalpur

**Dr. Raghmani Nayak**, IQAC Co-ordinator, NSCB College, Sambalpur

**Dr. Srinibash Dash**, Associate Professor & Head School of Management, Gangadhar Meher University

**Dr. Biswa Mohan Jena**, State programme Co-ordinator of NSS Bureau in CHSE, Bhubaneswar

**Dr Sujit Pradhan**, Head, Department of Economics, NSCB College, Sambalpur

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**Mr. Bhanuprakash Das**, Head, Department of Commerce, Panchayat College Bargarh

**Mr. Sworup Ranjan Palai**, Head, Department of Commerce, Government Women's College Sundargarh

**Mr. Shaikh Azhar Iqbal**, Lecturer, Department of Commerce, L.N. College, Jharsuguda

**Miss Basanti Oram**, Assistant Professor, Department of Commerce, Panchayat College Bargarh

For Any Query Call us at: - 7325866187, 7894681212 or mail us at: - [nscbcom@gmail.com](mailto:nscbcom@gmail.com)